



SAN ANTONIO

POLICE

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DATE: January 5, 2011

RELEASE NO: 001

Media Advisory
SAPD Ready to Unveil
Domestic Violence Awareness Billboard Campaign

Who: Chief William McManus, San Antonio Police Department
Patricia Castillo, Executive Director, The P.E.A.C.E. Initiative
Gloria Terry, Coalition President, Texas Council on Family Violence
Luis de la Torre, General Manager, Clear Channel Outdoor

When: Thursday, January 6th
10:30 a.m.

Where: MAP Room (basement)
SAPD Headquarters
214 W. Nueva

What: To unveil new domestic violence awareness billboard campaign.

The San Antonio Police Department along with partners from The P.E.A.C.E. (Putting an End to Abuse through Community Efforts) Initiative, the Texas Council on Family Violence, and Clear Channel Outdoor are proud to reveal the 2011 "Peace at Home" billboard outreach initiative.

As domestic violence continues its menacing impact on the lives, relationships and families in our city, the SAPD, The P.E.A.C.E. Initiative and Clear Channel Outdoors have joined resources of time and talent in an effort to challenge everyone to get involved in the "Peace At Home" Campaign. The billboards offer people an easy number to call for help or information. It also gives the positive message to the community that it is OK to get involved and seek help for yourself, your relatives or your neighbors.

Together, we can stop family violence!

Video-Op: Slideshow of billboard artwork